

2021 Press Kit

IAMCASME.COM



Casme

RECORDING ARTIST. AUTHOR.
HUMANITARIAN.



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***SEASON 19 OF
NBC'S THE VOICE**

***AMERICAN BRIDAL
ICON
#34 BRIDESMAIDS**

***75K+ SOCIAL MEDIA
FOLLOWERS**



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ABOUT THE ARTIST

• GRAMMY CONSIDERED FOR HER CHRISTIAN RECORD "BREAK LOOSE" IN 2017

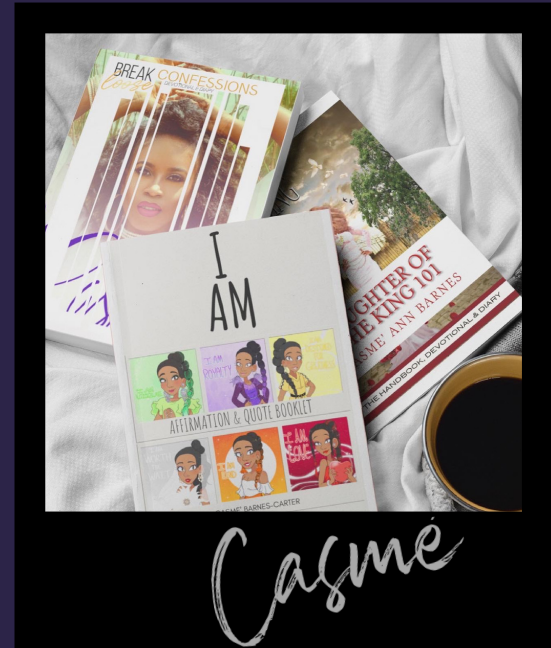
CASME' IS A MULTI-TALENTED SINGER, SONGWRITER, ACTRESS, AND MOTIVATIONAL SPEAKER BORN AND RAISED IN NEW ORLEANS, LA. CASME' IS INDEED THE DEFINITION OF A "GUMBO ARTIST" WHO'S ROUX IS PURE LOVE. HER AMAZING TALENT AND POWERHOUSE VOCALS RECENTLY LANDED HER A SPOT AS A MEMBER OF TEAM JOHN LEGEND ON SEASON 19 OF NBC'S "THE VOICE". SHE IS A FORMER SINGER FOR MANY MAJOR ARTISTS SUCH AS BOB, TRINA BRAXTON, ERIC BENET, AMERICAN IDOL'S KIMBERLY LOCKE, KEITH URBAN, CARL THOMAS, AARON HALL, LIL G(SILK), TONY TONI TONE' & MORE.

HER NEWEST COLLECTION OF WORK "GUMBO" INCLUDES OVER 40 RECORDS FROM ALL GENRES OF MUSIC INCLUDING SOUL, FUNK, BLUES, JAZZ, HIP HOP, FOLK & POP. WHEN CASME' PERFORMS, SHE POURS HER HEART OUT ON THE STAGE AND WELCOMES THE AUDIENCE TO JOIN HER ON HER JOURNEY OF LOVE. HER VOCALS ARE STRONG AND PURE AND HER LYRICS DISPLAY ARTISTIC GENIUS.



"CASME' IS OUR QUEEN OF THE BAYOU!"

ABOUT THE AUTHOR



"GENUINE, DETERMINED, DRIVEN, COMPASSIONATE AND AMBITIOUS ARE ALL QUALITIES THAT DEFINE CASMÈ."

"DAUGHTER OF THE KING 101: THE HANDBOOK, DEVOTIONAL & DIARY"

ELEVATES THE MIND OF YOUNG GIRLS AND WOMEN OF ALL WALKS OF LIFE AND IS A GUIDE TO HELP THEM BECOME WHO GOD DESTINED THEM TO BE. IT IS IMPORTANT THAT WE UNDERSTAND OUR WORTH AS DAUGHTERS OF THE KING AND KNOW THAT WITH DISCIPLINE WE CAN ATTAIN ALL OF OUR HEARTS DESIRES. THE GOAL OF THIS MANUSCRIPT IS TO CREATE A MOVEMENT THAT WILL HELP TRICKLE DOWN TO THE GENERATIONS TO COME. "DAUGHTER OF THE KING 101" WILL SET A MENTAL, SPIRITUAL, AND PHYSICAL STANDARD THAT REINFORCES SELF-LOVE AND VALUE IN WOMEN. NO MATTER WHAT TYPE OF BACKGROUND WE'VE COME FROM, WE WERE ALL DESIGNED TO BE LADIES OF VIRTUE, CLASS, AND AWESOMENESS." - CASME'

"BREAK LOOSE DEVOTIONAL & DIARY" BELIEVES THAT ONE OF THE FIRST STEPS TO RECEIVING A HEALING, IS RECOGNIZING THAT WE NEED TO BE FORGIVEN AND THAT WE NEED TO FORGIVE. AFTER PRAYER AND FASTING I REALIZE THAT I NEED A CLEANSE. HONESTLY, I NEED A RELEASE, A NEW START, A CLEAN SLATE, A CLEAR CONSCIOUS AND AN INTIMATE SESSION WITH GOD TO CONFESS NOT ONLY WHAT I'VE DONE BUT WHAT OTHERS HAVE CONTRIBUTED TO ANY INSECURITY OR DOUBTS I HAVE ABOUT LIFE. THINGS & PEOPLE HAPPEN TO US LEAVING US WOUNDED, SCARRED AND HURT SOMETIMES FEELINGS BEYOND REPAIR BUT THE TRUTH IS, GOD CAN HEAL US FROM ANYTHING INCLUDING BUT NOT LIMITED TO HEARTBREAK, DOWNFALLS, FAILURES & SELF DOUBT. THIS JOURNAL IS DEDICATED TO EVERYONE IN EVERY WALK OF LIFE. LET US BEGIN AN HONEST JOURNAL ABOUT OUR FEELINGS AND EMOTIONS BEFORE GOD. THE BREAKTHROUGH IS WAITING ON OUR DETACHMENT FROM THOSE NEGATIVE THOUGHTS WE MAY HAVE SUBCONSCIOUSLY IN OUR HEAD AND HELD IN OUR HEARTS. YOUR BREAKTHROUGH IS WAITING ON YOU! BREAK LOOSE & GET YOUR BREAKTHROUGH! - CASME

"I AM: AFFIRMATIONS & QUOTES BOOKLET" ENCOURAGES YOUNG QUEENS TO GROW & GLOW UP!☺

ABOUT THE HUMANITARIAN

"CASME' IS A LIGHT NEEDED IN THIS DARK WORLD."



CASMÈ WAS BORN AND RAISED IN NEW ORLEANS WITH SEVEN OTHER SIBLINGS, SIX OF WHICH WERE GIRLS. HER PARENTS WOULD OFTEN TAKE THE FAMILY INTO POVERTY STRICKEN AREAS WHERE THEY WOULD SING AND HELP FEED THE HUNGRY. COMING FROM A LARGELY FEMALE FAMILY THAT WAS HEAVILY INVOLVED IN THEIR COMMUNITY, CASMÈ FELT INSPIRED TO GIVE BACK BY PROMOTING GIRL POWER. SHE'S THE FOUNDER OF AN ALL-GIRLS CLUB ([@DOTKGIRLSCLUB](#)) AND RUNS A MAGAZINE ([@DOTKMAG](#)) WHICH FEATURES INSPIRING YOUNG WOMEN. FOR THE PAST TWENTY YEARS, ONE OF CASMÈ'S LIFE MISSIONS INCLUDE INSPIRING YOUNG GIRLS & WOMEN TO FOLLOW THEIR DREAMS NO MATTER THE SITUATION OR CIRCUMSTANCE.

GROWING UP AS THE OLDEST OF EIGHT CHILDREN, CASME' IS A NATURAL BORN LEADER—WITH HER MUSIC, AND BEHIND THE MUSIC. IN 2010 SHE LAUNCHED CASME' CARES COMMUNITY OUTREACH PROGRAM WITH THE HOPES TO BRAND LOVE, HOPE, PEACE THROUGH THE ARTS & MUSIC. THE PROGRAM ALLOWS HER TO SPEAK TO AT RISK YOUTH AND ALSO FEEDS HUNDREDS OF HOMELESS AND COMMUNITY MEMBERS MONTHLY. CASMÈ CARES COMMUNITY OUTREACH HAS ALSO HELPED TO LAUNCH CASME'S BOOKS "DAUGHTER OF THE KING 101" & "BREAK LOOSE".

CASME' IS MORE THAN A RECORDING ARTIST, SHE'S A LIGHT AND A VESSEL. FOLLOW HER JOURNEY AT WWW.IAMCASME.COM



HISTORY

AVAILABLE FOR BOOKING



Winner ESSENCE Fest & NOMS
2019 "New Orleans Music
Showcase", Arthel Neville's "Sing
Like a Star", and "Hard Rock Cafe
Battle of The Band Rising

A recent standout on NBC's
hit show "The Voice"



WORKED WITH

- BoB
- Trina Braxton
- American Idol's Kimberly Locke
- Keith Urban
- Carl Thomas
- Aaron Hall
- Lil G(Silk)
- Tony Toni Tone'
- Pastor Troy



FEATURED

- Jazz Fest,
- News With A Twist
- Jazz In The Park
- WWLTV Morning Show
- Walmart's Music Commercial "The Receipt"
- Steve Harvey Morning Show
- 106&Park
- Wendy Williams
- Jimmy Kimmel
- Jay Leno
- The View



- THE VOICE
- Kelly Clarkson Show
- Jesse Duplantis Ministries

OPENED FOR

- Eric Benet
- Dwele
- Ginuwine
- Eve
- Bobby Jones
- Musiq Soulchild
- Angie Stone



43.4K



11K



10.6K



3.5K



830

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