

## #CASMEGUMBO SERIES

MAKE A DIFFERENCE  
...AND HAVE FUN DOING IT.



Thank you for taking an opportunity to learn more about Casme's Gumbo Concert Experience. We are thrilled to have you as a potential sponsor for this wonderful event. It's been over a year since Covid-19 essentially shut down concert tours, the financial backbone of most working musicians in the United States and beyond. As a result, thousands of musicians and touring professionals, many of whom work as nonunion independent contractors, are still out of work and struggling to make ends meet during the ongoing coronavirus pandemic recovery.

## OUR GOAL



Initially the idea was created to provide a live music experience that people could enjoy from the comfort of their own home. It is also an opportunity to keep local musicians working in wake of the COVID-19 pandemic. We want to use this opportunity to not only give back but to also learn more about what is needed to support musical artist. Post Covid we are back to doing live shows but are keeping the virtual option as well.

#CASMEGUMBO SERIES  
MUSIC. ART. FASHION. CULTURE. COMMUNITY.





# #CASMEGUMBO SERIES ABOUT THE EXPERIENCE

ART. LIVE MUSIC. ART VISUALS. FASHION. NOLA CULTURE

The Casmè Gumbo Experience is a cinematic display of music that has been written and recorded by CASMÈ over the last 20 years. Each month the color theme and genre of music changes and is released virtually and now in-person. Our 1st show post COVID Sold OUT and ticket holders enjoyed dynamic show stopping performances!

The show experience includes Casme', her band, Dj & backing vocalists. It also includes visual art, music visuals, surprise guests and a chance for attendees to win great prizes!



## WHO IS *Casme*

RECORDING ARTIST. AUTHOR. HUMANITARIAN.

\*SEASON 19 OF  
NBC'S THE VOICE

\*AMERICAN BRIDAL  
ICON  
#34 BRIDESMAIDS

\*75K+ SOCIAL MEDIA  
FOLLOWERS

**IAMCASME.COM**





"CASME' IS LIKE GUMBO. SHE CAN MIX IT UP AND SING ANYTHING!" - USHER

## A RECORDING ARTIST



• GRAMMY CONSIDERED FOR HER CHRISTIAN RECORD "BREAK LOOSE" IN 2017

CASME' is a multi-talented singer, songwriter, actress, and motivational speaker born and raised in New Orleans, LA. Casme' is indeed the definition of a "Gumbo Artist" who's roux is pure LOVE. Her amazing talent and powerhouse vocals recently landed her a spot as a member of Team John Legend on Season 19 of NBC's "The Voice". She is a former singer for many major artists such as BoB, Trina Braxton, ERIC BENET, American Idol's Kimberly Locke, Keith Urban, Carl Thomas, Aaron Hall, Lil G(Silk), Tony Toni Tone' & more.

Her newest collection of work "GUMBO" includes over 60 records from all genres of music including Soul, Funk, Blues, Jazz, Hip Hop, Folk & Pop. When CASME' performs, she pours her heart out on the stage and welcomes the audience to join her on her journey of love. Her vocals are strong and pure and her lyrics display artistic genius.



## A HUMANITARIAN



"YOU CAN SEE HER HEART."  
- GWEN STEFANI

"CASME' IS A LIGHT NEEDED IN THIS DARK WORLD."

CASME' was born and raised in New Orleans with seven other siblings, six of which were girls. Her parents would often take the family into poverty stricken areas where they would sing and help feed the hungry. Coming from a largely female family that was heavily involved in their community, Casme' felt inspired to give back by promoting girl power. She's the founder of an all-girls club (@DOTKGIRLSCLUB) and runs a magazine (@DOTKMAG) which features inspiring young women. For the past twenty years, one of casme's life missions include inspiring young girls & women to follow their dreams no matter the situation or circumstance.

Growing up as the oldest of eight children, CASME' is a natural born leader—with her music, and behind the music. In 2010 she launched **Casme' Cares Community Outreach Program** with the hopes to brand Love, Hope, Peace through the Arts & Music. The program allows her to speak to at risk youth and also feeds hundreds of homeless AND community MEMBERS monthly. Casme' Cares Community Outreach has also helped to launch Casme's Books "Daughter Of The King 101" & "BREAK LOOSE".

CASME' is more than a Recording Artist, she's a Light and a Vessel. Follow her journey at [www.iamcasme.com](http://www.iamcasme.com)





**FUN FACT:**  
CASMÈ has written  
& recorded over  
100 songs and  
hopes to release  
them all in 2021!



## #CASMEGUMBO

SUBSCRIBE, SPONSOR & SUPPORT!

NBC's "The Voice" contestant, and New Orleans Gumbo Artist, CASMÈ, kicked-off 2021 with a never seen before virtual experience. The monthly experience includes but is not limited to a Visual Album Premier, Live Concert, Interviews and Inspirational Skits.

***"The CASMÈ Gumbo Experience"***  
***is always filled with fashion, art, New Orleans culture, stunning visuals, dance, and of course lots of music by CASMÈ.***

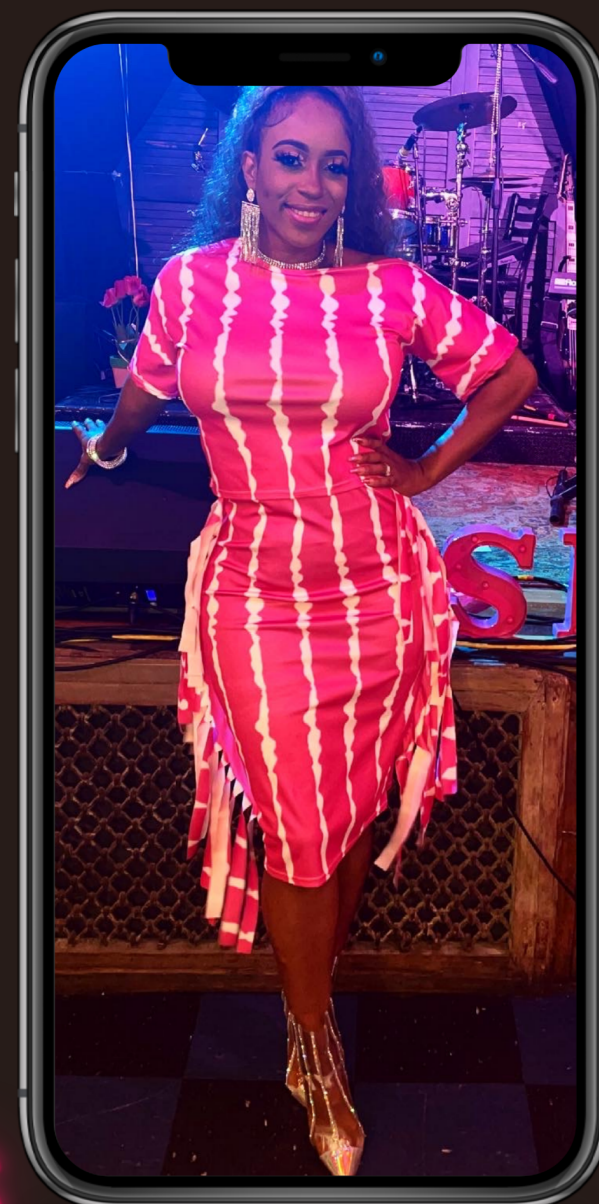
On behalf of NOLA's Got It LLC and Casme's Gumbo Experience Concert team, thank you very much for your consideration of our request. I will be reaching out soon to answer any questions you may have. In the meantime, please feel free to contact Martha H. at 504-994-4025 or at [nolasgotit@gmail.com](mailto:nolasgotit@gmail.com).



## MEET THE BAND



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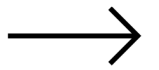
# FROM CASMÈ



Greetings, I am so excited to present this Gumbo Experience to you! My team and I work extremely hard daily to make sure this venture would bring joy to many lives in 2021. I pray that through this project, my God-given talents are able to make you dance, tap your feet, reminisce, dream again, nod your head or sing along as you join me for an experience of all that I have to offer!

*TO WHOM MUCH IS GIVEN MUCH IS REQUIRED.*

Humbled to say that. God gave me a few good ones lol! From writing, directing, casting, styling designing, marketing, promoting to editing. However, with your help, a sister can hire more hands! Amen! Thank you for your time and interest. I look forward to spreading love and light with your assistance!  
- CASMÈ



## #CASMEGUMBO SERIES PAST PARTNERS & SPONSORS





# 2021 STATS

**VIRTUAL:** The #CasmeGumbo Experience, over 1,500 attendees!

**LIVE:** 200 people SOLD OUT Show in May!

**SOCIAL MEDIA:** Our promo clips have received over 1/2 a million views collectively since Jan!

## #CASMEGUMBO PAST EXPERIENCES WATCH NOW!

CLICK THE FLYER BELOW TO VIEW THE FULL EXPERIENCE!



### JAN

MOTOWN FLAVA

### FEB

NEO SOUL FLAVA

### MARCH

R&B FLAVA

### APRIL

POP FLAVA

### MAY

ROCK FLAVA



## HISTORY



AVAILABLE FOR BOOKING



Winner ESSENCE Fest & NOMS  
2019 "New Orleans Music Showcase", Arthel Neville's "Sing Like a Star", and "Hard Rock Cafe Battle of The Band Rising

#### WORKED WITH

- BoB
- Trina Braxton
- American Idol's Kimberly Locke
- Keith Urban
- Carl Thomas
- Aaron Hall
- Lil G(Silk)
- Tony Toni Tone'

#### FEATURED

- Jazz Fest,
- News With A Twist
- Jazz In The Park
- WWLTV Morning Show
- Walmart's Music Commercial "The Receipt"
- Steve Harvey Morning Show
- 106&Park
- Wendy Williams
- Jimmy Kimmel
- Jay Leno
- The View

A recent standout on NBC's hit show "The Voice"



#### OPENED FOR

- Eric Benet
- Dwele
- Ginuwine
- Eve
- Bobby Jones



43.4K



11K



10.6K



3.5K



830

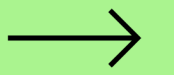


# IT'S A WIN-WIN

Partnering with NOLA's Got It provides you the opportunity to be part of a unique experience that allows guests to enjoy an intimate concert with a rising star in America's music scene as well as supporting local New Orleans musicians. You will also connect with viewers around the world, build brand awareness, and show your company's support of an awesome cause! Each event provides a fun, entertaining, and engaging way for you to show support for the musical artist community.

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## SPONSORSHIP OPPORTUNITY

### CASMANIAN SPONSORSHIP - \$500

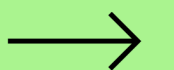
- (2) Admission tickets to the virtual event
- (2) VIP admission tickets to the live event
- (2) Drink & Meal Tickets
- Company mentioned from stage
- 30 second commercial spot during virtual & live concert
- Logo placement on social media
- Company logo on all printed promo materials (flyers, yard signs, posters)
- Company logo on our websites
- Swag Bag promo placement



## SPONSORSHIP OPPORTUNITY

### CASMANIAN SILVER SPONSORSHIP - \$1000

- Logo on Promo on 1 Uber Billboard
- 30 second commercial spot during virtual & live concert
- (4) Admission tickets to the virtual concert
- (4) VIP admission tickets to the live event
- (4) Drink & Meal Tickets
- Company mentioned from stage
- Logo placement on social media
- Company logo on all printed promo materials (flyers, yard signs, posters)
- Company logo on our websites



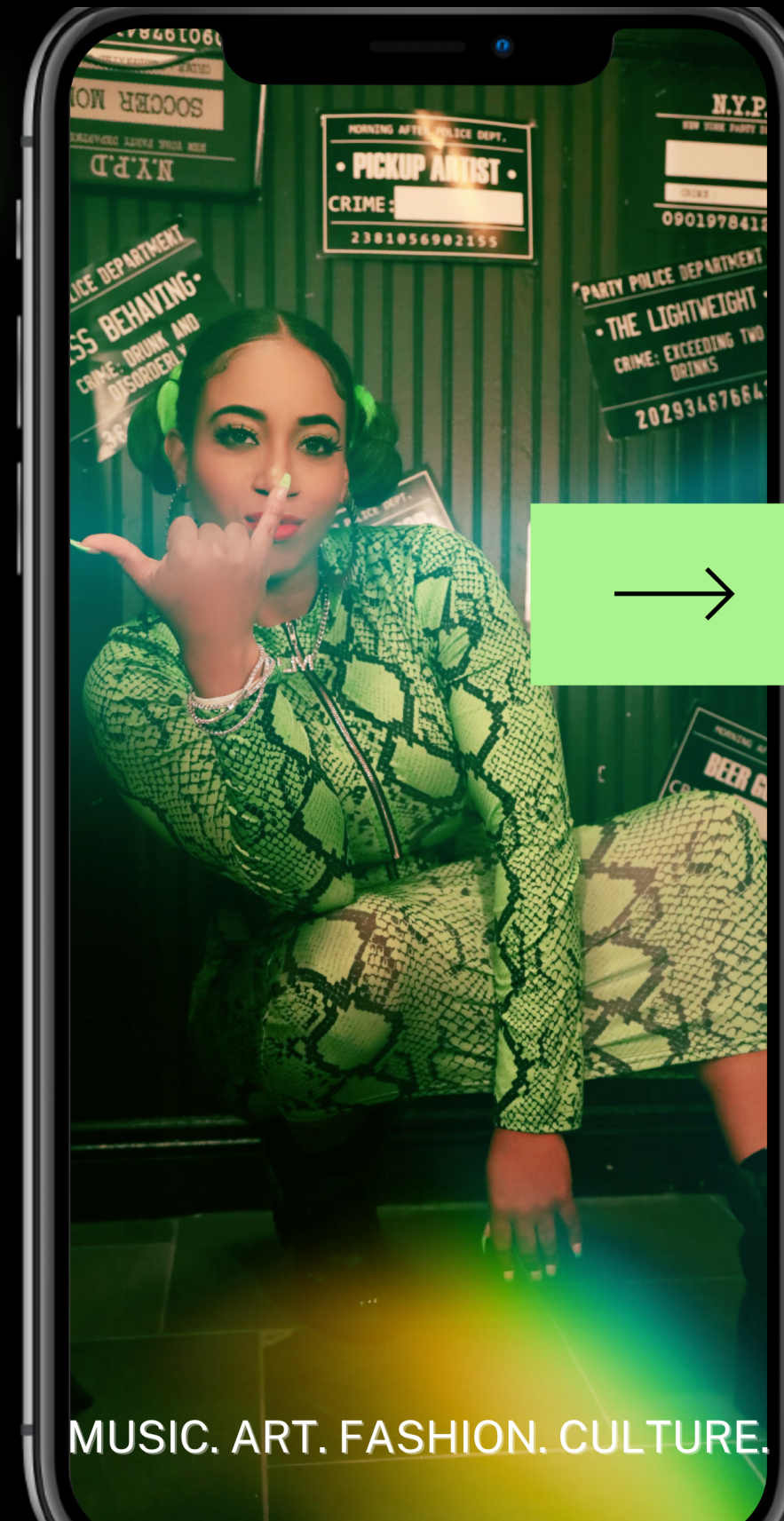


# SPONSORSHIP OPPORTUNITY

## CASMANIAN GOLD SPONSORSHIP - \$2500 (Only 1)

- Logo on Promo on 1 Uber Billboard
- Logo on Promo on 1 Standing Billboard
- (2) 30 sec commercial spot during virtual & live concert
- (4) Admission tickets to the virtual concert
- (4) VIP admission tickets to the virtual event
- (4) Drink & Meal Tickets
- Company mentioned from stage
- Logo placement on social media
- Company logo on all printed promo materials (flyers, yard signs, posters, stickers, buttons)
- Company logo on our websites
- Swag Bag promo placement

**#CASMEGUMBO SERIES**



## SPONSORSHIP FORM

THANK YOU for being a part of Casme's Gumbo Experience. Please fill out the following form to confirm your sponsorship.

Email completed form to [nolasgotit@gmail.com](mailto:nolasgotit@gmail.com).

### **CONTACT INFORMATION: (Print Please)**

Company Name \_\_\_\_\_

Contact Person \_\_\_\_\_

Contact E-mail Address \_\_\_\_\_

Contact Phone Number \_\_\_\_\_

### **SPONSORSHIP PACKAGES:**

\_\_\_\_\_ **\$500** CASMANIAN SPONSOR

\_\_\_\_\_ **\$1000** CASMANIAN SILVER SPONSOR

\_\_\_\_\_ **\$2500** CASMANIAN GOLD SPONSOR

\_\_\_\_\_ A CASMANIAN TRADE VALUED AT \$ \_\_\_\_\_

\_\_\_\_\_ I WOULD LIKE TO DONATE A MONETARY GIFT OF \$ \_\_\_\_\_

Once we receive your completed sponsorship form and payment, we will contact you to discuss event arrangements, sponsorship benefits, and recognition.

Please email your high resolution color and black-and-white logos to [nolasgotit@gmail.com](mailto:nolasgotit@gmail.com)

Please contact Martha H. at 504-994-4025 with any questions.